

A to Z Fundraising Ideas

Large scale, small simmering ideas, quick wins or passive fundraisers!



Here are thought starters to help you put your fundraising plan together. If you are unable to do your usual big events, try these ideas, some small, some silly, some crazy and some cracking money spinners!

Think about what kind of fundraiser you are and what kind of fundraising ideas may resonate with your audience and potential donors? Are you Sporty or Social? Crafty and Creative? Well Connected?

Auction – get goods donated and hold an auction. Got a holiday house? Auction a weekend away.

[Arbonne Virtual Fundraiser](#) - Arbonne promote botanically based beauty, health and wellness products. Invite your friends to a virtual Facebook Live Arbonne party and receive a portion of the sales.

Bunnings BBQ – [Ring your local Bunnings](#) and book in a date

Chocolate Fundraiser – sell [Cadbury Fundraising Chocolates](#)

Cake Stall – sell sweet treats at your local shopping centre. Call Centre Management or speak to the Supermarket there

Cookie Kits – make them and sell to your friends and family

Chores for a Cause – Get the kids to do their household chores and instead of handing over pocket money as payment, instil the values of giving to charity and ask them to donate their hard earned chore pocket money to Tour de Cure. They'll learn the warm fuzzy feeling of altruism and your chores will get done.

Dinner party –ask your friends/family to come around for dinner and charge what they would pay in a restaurant

Entertainment Guides –Sell [digital Entertainment Guides](#)

Every Coin Counts - Collect silver or gold coins at your workplace and ask customers, suppliers or friends and family to do the same. Every coin counts!

Facebook Marketplace - Sell unwanted items at Garage Sale or Facebook Marketplace - Collect gently worn clothes, home goods, or collectibles and host a garage sale or sell on Facebook marketplace. If you have valuable items like Grandma's Fabergé egg or signed Wallabies' jersey, you can hold an auction for the top-tier items at the end of the day. In addition to opening donations to your staff, supporters, and collective networks reach out to local celebrities or philanthropists for those high-ticket items. To generate buzz around the event, take pictures of the items and post them on social media.

Film show/premiere - There are two main ways to do this. Speak nicely to your local cinema manager and ask if you can rent out a screen – or even if they will donate one to your worthy cause. Charge your friends and family an admission to watch the latest blockbuster. Alternatively, stage a screening in your own home – maybe you could theme the type of films you show with your gap route? Ask people to bring their own snacks and to pay a small amount for the screening.

Fill Smartie tubes with coins - Pass smartie tubes out to your friends and family and ask them to fill them with spare change – preferably \$1 or \$2 coins! Then collect them back in – you'll be amazed at how much you will raise this way and there is very little effort involved. Also, you could empty the smarties from their tubes into a jar and run a 'Guess the number' contest.

Fresh Fruit Boxes – Sydneysiders can order a box of CityFreshFruit and Veg and receive a \$25 donation and a free TDC cap. Limited offer. [Promo Code TDC25](#)

Give it up - To demonstrate how the smallest donation can make a difference, ask fundraisers to give up a daily coffee or meal or bottle of wine and donate the money they would have spent to a worthwhile cause instead. Provide supporters with data showcasing the impact of \$5, \$10, \$20 donations. Then encourage them to share their activity on social media and ask their networks to take action too. Intensify the appeal by asking supporters to participate for a certain number of days or encouraging them to meet a personal fundraising goal.

Gaming for Good - Gamers can raise money by participating in a video gaming marathon. Livestream the event to reach a larger audience, and viewers can donate to submit challenges or request other forms of entertainment.



Games Day - Have a day of games and fun with family and friends, with the proceeds going to cancer research. Trivial Pursuit, Pictionary, Monopoly, Marco Polo, Bull Rush are all great games to play!

Hour of pay - Donate an hour of your pay.

Headshave/ Colour your hair - Make a symbolic gesture of hope and love for someone who has experienced cancer by shaving your head. Many of our supporters even choose to make a competition out of it ie. the highest donor gets to pick the type of head-shave, Mohawk, speed stripes etc.! Or colour your hair a daring colour!

In lieu - in place of a gift for Christmas or Birthday ask friends and family to donate to TDC.

International Evenings – dinner party at home or zoom in friends/family around the world.

Hold themed evening, cook themed meals, have themed table decorations, and wear appropriate clothing. Once everyone is digging into your delicious food, take the opportunity to tell them all Tour de Cure and why you have chosen us as your charity of choice... then get the donations bucket out, and send the link to your fundraising page. Charge an entrance fee, play games, and have some small prizes do a cash raffle.

Just Ask–Tell people ‘Why’ you are doing Tour de Cure. Email and post on social media to share your story and see how your TDC journey resonates with your friends and family.

Jog-athon - Get sponsored to every km you complete. If it's raining outside – and you're a bit of a wimp – you could even do it on a treadmill. Might be something to get sponsored for at your local gym.

Jigsaw Marathon - Get some willing people around and ask them to donate to your fundraising page to be part of the jigsaw marathon. Each person has a jigsaw and is timed to see how long it takes to complete. You can do this over zoom or with your family at home. The winner is awarded a small prize.

Keep fit workout session. Donate the usual cost of a keep fit lesson - get your local gym to support you or organise an outdoor workout and get friends and family to join in making a donation to your fundraising page as part of the workout.

Kahoot Trivia – Download the Kahoot! App and play trivia – ask people to donate to play a game virtually

Ladies who lunch day - Get your friends together and organise lunch in exchange for a donation. Do a raffle and play games to raise more money on the day

Lawn mowing–Knock on your neighbours' door and offer to mow their lawn with the fee going to Tour de Cure. You can also offer Dog Walking, Baby Sitting and Car Washing services (be mindful of local water restriction)

MasterChef – Ask work colleagues or friends to bring a dish to work or home party. Contestants create their best dishes with a specific ingredient or other criteria, and people pay to taste each dish and cast their votes. By giving your supporters the option to sign up as a chef or judge, you're appealing to a large audience and providing a fun and unique experience that will help your donor associate your organisation with a good time.

Mullet – Get people to sponsor you to cut your hair into a mullet, business up front and party out back! Or go the slow burn and grow your hair into a mullet!

Non-Uniform Day – gold coin donations ask your local school and work places - privilege of coming to school or work in their civvies.

Office Dollar Matching–Ask your employer if they offer Dollar Matching for fundraising or [Workplace Giving](#).

Partnerships – Check out our [Community Partnerships program](#), whereby local businesses can support your Tour de Cure journey

Plant Sale - It is time to put those green fingers to use! If you are particularly handy around the garden, why not strike a few new plants and pot them up for sale at a local market stall. With proceeds going to cancer research, you'll find your flowers flying off the table to go to a good home! Succulents are the trend at the moment!

Pampering evening - Hold a pampering afternoon or evening and ask your friends for donations

Pub Games Skittles, darts, pool, cards... Charge people to enter. You could even make it a weekly league.

Quiz - Get your mates together and organise a quiz to get yourself started.

Raffle–ask local businesses to donate prizes and run your own raffle. Do a cash only raffle the winners gets a cash prize eg Sell 100 tickets \$100 each Winner gets \$2000 and you raise \$8k



Return & Earn - recycle bottles and cans. Ask your local pub and neighbours if you can collect their empties and turn them into recycling dollar donations.

Recipe Raisers - As a tribute to the days before recipe phone apps, you can crowdsource recipes from different supporters, and even across your organisation, to compile a charity cookbook. Ask supporters to include a dedication, doodle, or note with each recipe submission so that the book feels unique and personal to your organisation. Reach out to local graphic designers or students to help design your cookbook. Sell your recipe book for a donation.

Stationary Bike – Contact your local shopping centre and collect donations whilst training!

Swear Jar - A swear jar can be a handy way to fundraise to end cancer while also creating good habits, whether at home or at work. Any slip of the tongue equals a coin in the jar.

Snack Proud – Fuel your ride, fundraise with healthy snack packs and [Snack Proud](#) will donate to your fundraising page. Sell to your friends and raise more funds. Limited offer.

Treasure Hunt - Write the clues to a treasure hunt by car, push bike or on foot. Be creative with the location and the prize at the end! Help us find the end to cancer while you find the clues that lead you to the treasure!

Unwanted Gift Sale - Get your friends and family to donate their unwanted birthday or Christmas gifts in early January. Flog them shamelessly.

Unicycle Racing - Helps if your friends can ride unicycles.

Variety show - Does your Dad play the didge? Can your dog dance the tango? Put on a variety show with a difference!

Volleyball Tournament - This could work well on the beach in summertime. Promote it through a loud-speaker, and get teams to pay to enter. Get local businesses to donate prizes for the winners: try the nearest ice-cream van.

Vegetable eating - Does your family despair of your unbalanced diet? Get them to sponsor you to eat your greens.

Virtual – set a target on Zwift and share with your friends and family to support you.

Wine Tasting virtually– Remove the labels from the bottles and your friends guess which wine it is.

Wine offer from Tamburlaine – Buy a box of wine and [Tamburlaine](#) will donate \$50 to your fundraising. Share the offer with your friends. Includes free shipping

World Cancer Day - Why not organise a charity fundraising event for [World Cancer Day](#) on February 4th – celebrating prevention of cancer by making healthy life choices.

Window cleaning - Clean your neighbours' windows and ask for a donation.

Xmas Party – Christmas in July, Tis the season of giving! Turn the festive season into a reason to bring new hope to the journey towards ending against cancer, whether it's a Christmas party for friends, family or co-workers.

Yes day - Get sponsored to say "yes" to everything for a day. Why not get your boss to take part?

Yearly Collection - Keep a collection box at your home or office for the whole year and encourage family, friends, customers, and colleagues to contribute to it. You can even set a target and keep a running total.

Yacht Race - People who own yachts are usually a social bunch. Get them to enter a yacht race, with fun prizes for the winners.

Yoga Marathon - Get sponsored to do yoga for a day. You'll be so bendy by the end of it that you can charge people to watch you tie yourself in knots. Bonus.

Yodelling Competition - Will people pay money to listen to your tone-deaf mates yodelling? Only one way to find out...

Yo-Yo competition - Get people to pay to enter, hand out small prizes for duration and tricks.

Zoom Games Night–get your friends together for an evening of board games, jigsaws, Cards Against Humanity, Casino night etc. Host at home or go large and hold it at a venue.

Zodiac Readings - Are star signs your thing? Can you tell your Cancer apart from you Gemini? Get your friends, family, or colleagues to donate a gold coin to find out their astrology reading.

Zumba-thon - Donate the usual cost of a Zumba class! Get your local gym or sport centre involved

For further fundraising ideas, contact fundraising@tourdecure.com.au and we'll help get you started.